

Pelada FA Board of Directors

Present:

Beth Atkerson president.atkerson@peladafa.org

Jason Atkerson board.jatkerson@peladafa.org

Joey Eberhart - Garah director@peladafa.org

Austin Miller treasurer.miller@peladafa.org

Britni Jessup board.jessup@peladafa.org

Sean Ritchie board.ritchie@peladafa.org

Dietra Lomeli board.lomeli@peladafa.org

Brenda Wisnewski registrar@peladafa.org

William Pike

Matthew R Philips

Tiana Povenmire-Kirk

Mimi Matthew

Bonnie & Luis Gutierrez



Date: 7/30/2023 **Start:** 4:00 pm **Adjourned:** 5:40 pm **Recorder:** Jason Atkerson **Location:** Teleconference via Google Meet

Summary: Pelada is embarking on its eleventh year of operations. The annual general meeting (AGM) is the director's opportunity to recap the entire year, reflecting on accomplishments, challenges and the future of the program. The director's slideshow, which includes financial information from the treasurer, comprises the bulk of presentation and discussion at the AGM, and it is attached to the minutes. The only action taken was to elect a slate of new and existing board of directors.

Action:

● Motion to open voting on Board of Director elections by Austin Miller and seconded by Tiana Povenmire-Kirk. The slate of candidates were unanimously approved. The following were re-elected to 2-year terms. Mark Nash Vice President, Katie Leonard Secretary and Britni Jessup director at large

terms.

1. Farewell to Casey Wilson. Served as secretary and vital member of the finance committee.

2. Elect Board of Directors.

Re-election BOD: Mark Nash Vice President, Katie Leonard Secretary, Britni Jessup director at large

New BOD: None

Election results - The directors were unanimously elected at the meeting. An electronic ballot was sent out via Google Sheets and the directors and attendees were given 30 minutes to complete the ballot, which was tallied by Registrar, Brenda Wisnewski .

3. Board Financials FY 2023-2024 - Presented by Austin Miller

● **2022-23 Revenues** - Did not collect the employee retention credit, but will collect it next year

● **Financial aid by FY**

● **Enrollment by season and by FY**

● **2023-2024 Revenues** - Increased player fees and public support. Projected Financial Aid is budgeted at 20K

● **2023-2024 Program Expenses** - League and tournament fees are up. Wages and license fees are consistent and Rental fees are decreasing (shifting to grass fields is reducing the fees despite costs rising)

● **Putting it all together** - Expenses are higher than revenues now which isn't sustainable and we need to plug this gap. We have \$70K pending from employee retention credit

4. **Director's Slideshow** - Presented by Director Joey Eberhart-Garah

- **Define 'Pelada'**
- **Four Pillars of the Pelada Model:** Coaches as educators, Competitive Player development, Opportunities for all players,
- **Community Goals**
- **2022-2023 Highlights**
 - Switched from Under Armor to Hummel
 - Veo cameras
 - Grants & Fundraising
- **2023-2024 Updates**
 - Personal Player Pathways
 - Foundations Academy
 - Coaching Development Academy (CDA)
 - Fundraising
 - Program Changes, Goals and Calendar

5. **Questions**

William Pike - Field rental increase which increases fees, but next year's rental fees are lower. Answer: We will be utilizing Marist and some other facilities which are cheaper than Les Schwab. Optimizing resources we have to lower overall expenses.

AGM board meeting was adjourned at 5:40 Attachment: [PFA AGM 2023 Director's slideshow](#)

Minutes Approved 11/29/23

Beth Atkerson, Mark Nash, Jason Atkerson, Sean Ritchie, Katie Leonard